

SOMY ALI

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TRILINGUAL AWARD-WINNING HUMAN RIGHTS ADVOCATE AND PUBLIC FIGURE EXPERIENCE IN PUBLIC SPEAKING, NON-PROFIT MANAGEMENT AND COMMUNICATIONS

CAREER HIGHLIGHTS

- ✓ **Lead Women Rights organization** rescuing 30 victims of domestic abuse and advocating for domestic violence victims
- ✓ **Launched clothes manufacturing enterprise** aimed at intellectualizing fashion and promoting human rights
- ✓ **Received five awards** in recognition of efforts to support human rights
- ✓ **Interviewed by nine television networks** and seven print publications in South Florida
- ✓ **Invited guest speaker** at eight national events seeking to raise awareness on Human Rights
- ✓ **Played the lead** in ten Bollywood motion pictures

CORE COMPETENCIES

- Public Speaking & Media Appearances
- Government & Public Relations
- Communications Management
- Non-Profit Management & Fundraising
- Motivational Public Speaking
- Broadcasting & Journalism
- Women's Rights Advocacy
- Acting for Film and TV
- English - Urdu (Pakistan) - Hindi (India)

PROFESSIONAL EXPERIENCE

NO MORE TEARS INC, Miami, FL **2006 - 2009** **President & Founder**

- Launched non-profit organization that supports victims of domestic violence raising over \$30K in funds last year.
- Directed operations successfully placing 30 battered women into new homes, assisting them in starting new lives.
- Developed strategic alliances with other non-profits and with the media to ensure meeting organization's mission.
- Achieved prime time media recognition; appearing in all major networks, radio stations, newspapers, and on the internet.
- Generated thousands in donations by conducting a successful public relations campaign that immediately achieved high visibility.

SO-ME DESIGNS LLC, Miami Beach, FL **2006 - Present** **President & Founder**

- Developed and manage clothing line operation based on human rights with the goal of raising social awareness through fashion.
- Managed and organize operations, distribution and production at retail and wholesale levels.
- Devised marketing plan to create awareness of the brand resulting in over 30 major network and national newspaper interviews.

ASIAN-AMERICAN NETWORK AGAINST ABUSE OF HUMAN RIGHTS, Madison, WI **2006** **Director of Public Relations**

- Produced and edited short films about rape victims in Pakistan.
- Organized logistics and participated in human rights events sponsored by the organization.
- Wrote articles for an online newspaper with the goal of raising awareness and fighting for justice for rape victims.

WIOD NEWS RADIO 610, Miramar, FL **2005** **Journalist**

- Produced and wrote stories of general interest and ac among others.
- Conducted interviews daily related to news events.

NSU Radio X 88.5 FM, Fort Lauderdale, FL **2001 - 2002** **Director of Community Programming**

- Conducted daily news segments and edited the final product using SAWPlus.
- Worked as a weekly voice talent while researching topics and conducting interviews on social interest issues.
- Gained experience in the social issues arena by developing programs regarding homelessness, Muslim immigration, gender-based discrimination in sports, GLBT issues and other topics of interest.

(Professional Experience continues)

MIRAMAR POLICE DEPARTMENT, Miramar, FL
Intern**2001**

- Counseled 10 victims of crime, domestic violence and child abuse working with Victim's Advocate.

LINTAS INDIA, Bombay, India
Model & Actress**1996- 1998**

- Selected for runway modeling and photo shoots appearing in magazines such as Mag Weekly (Pakistan) and Stardust (India).
- Played the leading role in ten Bollywood feature films

AWARDS & RECOGNITIONS

- **Most Distinguished Alumni**, Nova Southeastern University, 2009
- **Volunteer of the Year**, Volunteer Broward, 2009
- **Certificate of Recognition**, Broward Domestic Violence Council, 2009
- **Invited by Congresswoman Sheila Jackson Lee**, Human Rights in Pakistan panel, 2009
- **Alumni of the Year**, Nova Southeastern University, 2008
- **Sen. Hillary Clinton Benefit**, aired a film produced by Somy Ali on the life of Mukhtaran Mai, 2005
- **Invited Guest Speaker**: Women's Executive Club, Nova Southeastern University, Florida International University, Florida Atlantic University, St. Thomas University, University of Miami, Whiddon Rogers High School and Barry University
- **TV Appearances**: National Public Radio, CBS, WSVN, WLRN, NBC, Plum TV

PUBLICATIONS

- **Embrace Diversity** - (Nova Knight News, GSSA Issue, 11/20/2002)
http://www.somyali.com/articles/embrace_diversity.html
- **Our National Parks** - <http://com.miami.edu/parks/dtnpresidents.htm>
- **Forgotten Victims** - http://www.somyali.com/articles/forgotten_victims.html
- **Pakistani Woman Forced to Live in Shame** -
<http://www.somyali.com/articles/PAKISTANI%20WOMAN%20FORCED%20TO%20LIVE%20>
- **Veiled Pain** - <http://www.somyali.com/articles/VeiledPain.html>

EDUCATION**University of Miami, Miami FL****2003**

Completed a Semester of Journalism courses

Nova Southeastern University, Fort Lauderdale, FL**2000 - 2002**

Bachelor of Science in Psychology

OTHER EDUCATION

- **Completed course in Filmmaking/direction/Cinematography/Screenwriting** at New York Film Academy, producing, directing, scripting and editing three short films on social issues, New York, NY, 2003
- **Completed General Broadcasting Courses, Non-Linear and Analog Editing/Cool Edit/Media Touch/360Edit** workshops at Connecticut School of Broadcasting, Davie, FL, 2004

Additional:**Computer Skills:** Proficient in Microsoft Office (Word, Excel, PowerPoint), Cool Edit, Media Touch and 360Edit**Languages:** English, Urdu (Pakistan), Hindi (India).